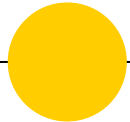


Imagining sustainable just futures: The role of science communication



Betzabe Torres Olave & Lucy Avraamidou
University of Leeds, UK / University of Groningen, Netherlands
Groningen, 15-16-17 January 2024





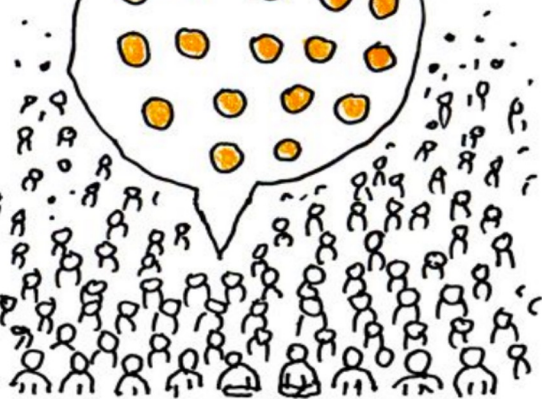
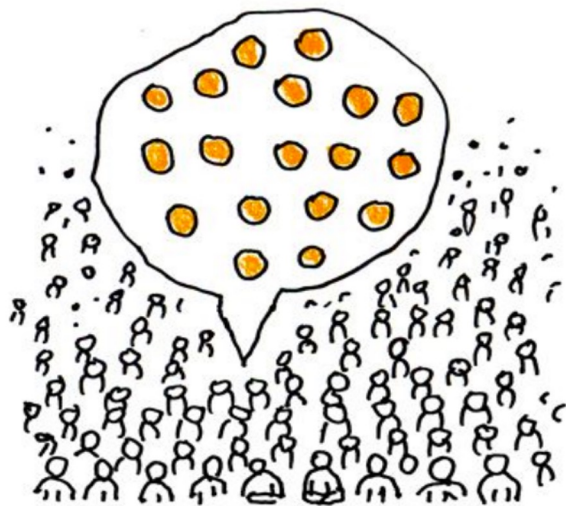
- ⦿ What is science communication?
- ⦿ Research interest: justice-oriented science
- ⦿ Public engagement with science and its pedagogies
- ⦿ Short activity to think together
- ⦿ Some guiding principles for us
- ⦿ An example from current practice: STAGE
- ⦿ An invitation



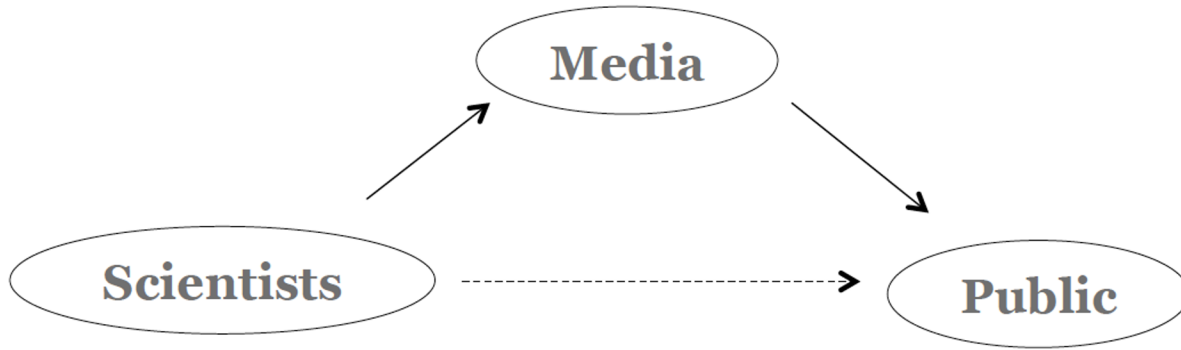
Science communication



scientists



the public





WHY?

To increase appreciation for science as a useful way of understanding and navigating the modern world

To increase knowledge and understanding of the science related to a specific issue

To influence people's opinions, behaviour, and policy preferences

To engage with diverse groups so that their perspectives about science related to important social issues can be considered in seeking solutions to societal problems that affect everyone





WHERE?

TV, newspapers, magazines, the radio

Social media (inc., Youtube, Facebook, Twitter, blogs, podcasts)

Science festivals; art + science events

Science centres, museums, zoos, botanical gardens, etc

TED-talks, conference presentations

Famelab competition, 'dance your PhD' competition etc



① <https://www.youtube.com/watch?v=IxMvH6C1aXs>

The logo for Science News Magazine, consisting of the letters 'SN' in a large, bold, white sans-serif font.

SCIENCE NEWS MAGAZINE
SOCIETY FOR SCIENCE & THE PUBLIC
MARCH 4, 2017

Neutron's
Elusive
Lifetime

Species
Miscounts

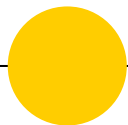
How Frogs
Spit and
Splat

Next-Gen
Catalysts

A large, vibrant fluorescence microscopy image of a tumor section. The image shows various cellular structures and components, with different colors (blue, red, green, yellow) highlighting specific areas. The overall appearance is complex and textured, typical of biological tissue under a microscope.

CANCER Fights Back

Tumor response to oxygen starvation
forces scientists to seek new strategies



THE WORLD'S FIRST SOLAR PANEL ROAD!

A VILLAGE in Normandy in northern France has opened what it says is the world's first solar panel road.

The 1km (0.6-mile) street is in the village of Tourouvre-au-Perche, which has just 3,400 residents. The road has been covered with 2,800m² of panels that use the sun's energy to generate electricity. The road is called Wattway and was opened late last month by France's ecology minister, Ségolène Royal. The road cost €5 million (£4.2 million) to build. It's thought that around 2,000 drivers will use it every day during a two-year test run. The electricity generated by the solar panels will be used to provide power for street lighting in Tourouvre-au-Perche.

If the trial is successful, Ms Royal wants more roads in France to use solar panels.

There is one slight problem, however: Normandy doesn't get a great deal of sun! The capital city of the region, Caen, enjoys just 44 days of strong sunshine a year.



The world's first solar panel road in Normandy, France



ONLINE store Amazon wants to create massive flying warehouses filled with fleets of drones that can deliver goods. The warehouses would be carried by airships that hover at altitudes of up to 14,000m (45,000ft).

EARTH 2016



Sunset at Mount Fuji in Honshu, Japan



The Lutz Gonzaga Reservoir in Brazil



Thunderstorms over the Philippine Sea

by Eddie de Oliveira

IT hovers above us, orbiting Earth once every 90 minutes at a speed of 7km per second. It's a giant laboratory in space, home to astronauts who are carrying out scientific tests.

But it turns out that the International Space Station (ISS) is also a pretty cool place to take awesome photos of Earth! From a height of more than 400km (250 miles), the world can sometimes look more like an alien planet than the place we call home. Staff at space agency NASA in Houston, USA have picked their top photos of Earth taken by astronauts on the ISS in 2016. Pictured above are just three of the 16 on the shortlist.

IGLOO ON MARS

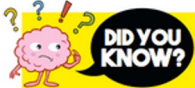
NASA has announced plans to house the first astronauts on Mars in large inflatable igloos.

NASA plans to send the first men and women to Mars in the 2030s. To give the astronauts shelter and protection from extreme temperatures and cosmic rays that can damage human cells, scientists have come up with the idea of using robots to build igloos before the first humans arrive.



The igloo could house astronauts for months at a time

The Mars Ice Dome would be inflated by robots on the red planet. They would then create a thick shell of ice in the igloo's ceiling by taking water ice from beneath the planet's surface. This ice would be pumped into the dome's casing, and carbon dioxide gas would provide a layer of insulation between the living space in the igloo and the ice shell. Like water, carbon dioxide is available on Mars. The ceiling shell would protect the humans inside from the dangerous radiation on the planet's surface.



COSMIC dust has been found on rooftops in Paris, Oslo and Berlin. Researchers found 500 tiny cosmic dust grains, which is the first time that space dust has been found in city dirt. The particles are around 4.6 billion years old and date back to the birth of the solar system!

MONKEY TALK



EXPERTS at Princeton University in America reckon that monkeys have the ability to form sentences and speak – but lack the brain power to do it.

A team of scientists found that, just like humans, monkeys have the anatomy (body structure) to produce the five basic vowel sounds: a, i, o and u. These sounds are the basis of most human languages, including English, and are formed by the 'vocal anatomy'. That means our tongues, lips and the larynx, which is an organ in the neck that contains our vocal cords.

Although monkeys have a similar vocal anatomy, they don't have the "brain circuitry" to produce language and communicate with one another. The findings show that human speech comes mainly from the evolution and construction of our brains, rather than our physical ability to make sounds.

A Princeton professor said: "Monkeys have a speech-ready vocal anatomy, but not a speech-ready brain. Now we need to find out why the human but not the monkey brain can produce language."

"All the News That's Fit to Print"

The New York Times

Vol. CLXXV ... No. 54,929

© 1965 The New York Times

NEW YORK, THURSDAY, JULY 16, 1965

\$2.50

Late Edition

Today, mostly sunny, 80-90; tomorrow, high in the 80's, low in the 60's; Wednesday, mostly sunny, with showers for the middle of the day; high in the 80's; low in the 60's.

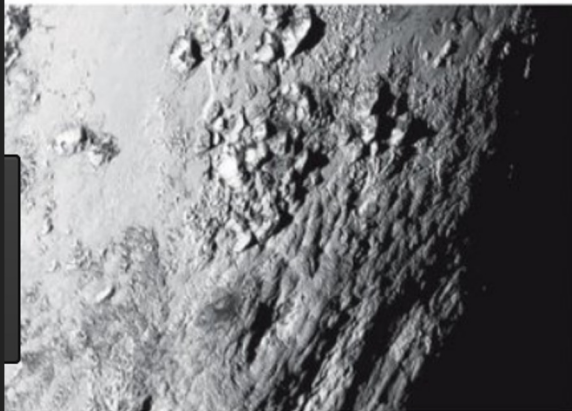
New York Times

LATE CITY EDITION

A Weather Bureau Report (Page 3) Announces Heavy and warm today; clear, with light, drizzle, and showers, Wednesday. Temp. Range: 65-87; humidity: 67-75. Time-Share Index: see 17th, yesterday 17.

NEW YORK, FRIDAY, JULY 16, 1965.

TEN CENTS



Pluto's Portrait: Ice Mountains, No Craters and, for Scientists, a 'Toy Store'

By ROBERT FRANK

LACROSSE, Wis. — The first close-up image of Pluto has revealed mountains as tall as the Rockies, and an absence of craters — a discovery that, to their delight, astrophysicists working on NASA's New Horizons mission and planetary geographers for a journey that will last half a century in the making.

Only 12 years after the Wright Brothers were heavy able to get their airplanes off the ground, a machine from Earth has crossed the solar system to a small, icy world three billion miles away. The flight, which began when New Horizons launched 10:15 a.m. on the 19th day after NASA's launch, is expected to make a similar first pass by Mars.



As tall as the Rockies. An image of Pluto showed mountains about as high as the Rockies.

Earlier in the day, New Horizons had sent back the first batch of a historical record of data that it had collected during its close flyby of Pluto. Dr. Stern said the images were "nothing like it before."

A day before, NASA had announced a surprising image of the full 122-mile-wide disk of Pluto, highlighted by a bright heart-shaped north pole. The new image focused on a much smaller patch, about 120 miles across, near the bottom of the heart shape, and captured features as small as a half-mile across.

The first surprise was the rugged topography — mountains up to 12,000 feet high. But these mountains are almost vertical. (Continued on Page A7)

YEARS OF TRADING AND COMPROMISE SEALED IRAN DEAL

ASSIST FROM A SUITAN

Concluding That Halting Bomb Development Expedited All Else

By BARRY SCHWARTZ and MICHAEL S. GORDON

VIENNA — One by one, the roadblocks to a nuclear accord between Iran and the United States had been progressively removed. As the negotiations were under their final work in the conference room here, the United States had agreed to a major change in its policy: whether a ban on Iran's ability to purchase conventional weapons and missile technology would remain in place.

The American delegation, led by Secretary of State Leo P. Sullivan, moved on extending the deal, but International Atomic Energy Agency foreign minister and his secretary's chief negotiator, was expected to have been the American and Chinese, which parties in the talks, who are a hard negotiator in selling arms to Tehran.

A representative was quoted as having said that the deal would be on the table of conventional weapons and on rights to sell nuclear technology.

Previously, Mr. Kerry said his team had been willing to let the deal be broad to include arms in Congress, where many of the negotiators were "nothing like it before."

Mr. Sullivan said that the deal would be on the table of conventional weapons and on rights to sell nuclear technology.

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Year-Long Boom in Spending Uncertain

Administration Forces Deal with a Republican-Led Effort to Kill 'Rentiers'

By MARGARET HUNTER

WASHINGTON, July 15 — Administration forces are expected to announce a new policy to curb a \$1.2 billion housing bill passed by the House last week.

The bill now goes to conference for the reconciling of differences with a measure passed by the House last week.

The differences are reported to be over the issue of rent control.

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SENATE APPROVES HOUSING MEASURE WITH RENT SUBSIDY

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FIRST MARS PHOTO IS TRANSMITTED; MARINER SIGNALS INDICATE PLANET LACKS A LIQUID CORE LIKE EARTH'S

By WALTER SELLIVAN

PALMDALE, July 15 — Mariner 4 has sent to earth the first close-up photograph of Mars.

The picture, transmitted after an eight-hour broadcast over a distance of 124 million miles, shows the "face" of the planet.

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FIRST CLOSE-UP OF MARS: Photograph made by Mariner 4 of the planet and sent back to earth. The area covered along edge of planet is about 300 miles. Shot was taken at about 10,000 miles. It is expected to add greatly to scientists' knowledge of Mars.

OTHER DATA SENT

Sensors Find Scant Radiation Belt and Thin Atmosphere

By WALTER SELLIVAN

PALMDALE, July 15 — Mariner 4 has sent to earth the first close-up photograph of Mars.

The picture, transmitted after an eight-hour broadcast over a distance of 124 million miles, shows the "face" of the planet.

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End Limit of Bags in U.S.

By MARGARET HUNTER

WASHINGTON, July 15 — Administration forces are expected to announce a new policy to curb a \$1.2 billion housing bill passed by the House last week.

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MR. C. SPEAKS

Administration Forces Deal with a Republican-Led Effort to Kill 'Rentiers'

By MARGARET HUNTER

WASHINGTON, July 15 — Administration forces are expected to announce a new policy to curb a \$1.2 billion housing bill passed by the House last week.



Donald J. Trump ✓

@realDonaldTrump



Following

Give me clean, beautiful and healthy air - not the same old climate change (global warming) bullshit! I am tired of hearing this nonsense.

RETWEETS

336

LIKES

366



1:44 AM - 29 Jan 2014





DINSDAG 16 MEI
DE MELODIE VAN DE NATUUR
IVO VAN VULPEN

PROGRAMME

IMAGING SCIENCE



IN THIS SERIES

[Kenniscafé Groningen 2017](#)

Thursday 23 November 2017
Kenniscafé Groningen 2017

IMAGING SCIENCE

Science Café

Marcus Lyon, Otavio Schipper, Lucy Avraamidou a.o.

Artists often ask themselves the same questions as scientists and share many of the same principles: originality, creativity and an open mind. For photographers and artists, science is a subject as well as a source of inspiration. How can artists capture abstract science in an appealing and aesthetic way?

Can they surprise scientists and the broader audience with their imagination? The Noorderlicht International Photography Festival 2017 is about science and the representation of it by photographers and artists: NUCLEUS, imagining science. In this Science Café, artists and scientists will enter into a dialogue with one another.

NEWSLETTER

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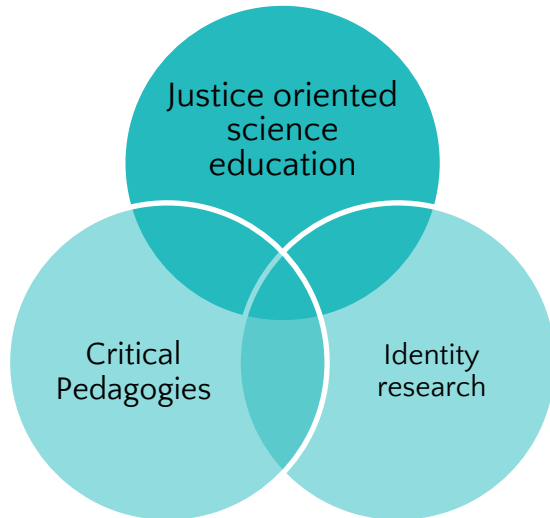


course
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newspaper
dialogue
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abstract
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stage
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3-day
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audience
target
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results
web2.o
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practicing
researcher
journalist
posture
scientific
blog
doctoral
thoughts
article
story
papers
public
tv
introduction
improvisation
PhD
presentation

SCIENCE COMMUNICATION



Justice in/through science education is beauty for us



How we imagine...

Who we could be...?

What the world could be...?

What science education could be...?

What justice look like...?



Different calls for justice-oriented science and education

- ① “The task before us is to strengthen a shared, ongoing global dialogue about **what to take forward, what to leave behind and what to creatively reimagine in education and the world at large**” (UNESCO, 2022, p.15)
- ② Current educational system works as a “desimagination machine” (Giroux, 2021), reproducing notions of the world that put certain knowledges at the centre, resulting in unsustainable, exploitative and marginalising notions of science.
- ③ There is a need for a more action oriented, socio-politically and ecologically rich science education (Wallace et al., 2022) and communication (Pedretti & Navas Iannini, 2020).



Different calls for justice-oriented science and education

How to reimagine science education?
How can imagination for sustainable just futures be cultivated?

Who is a science educator/communicator?
What pedagogies do they engage with?



How to reimagine science education?

Contesting the desimagination machine through *pedagogies* that expand what counts as science education (which has implications for its strong boundaries, and who and what is considered *educating in science*)



Public engagement with science

Public
engagement
with science

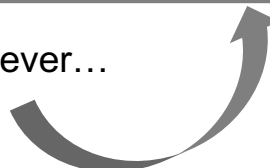


It has many forms: popular science magazines, newspapers, websites, social media, TV, radio, TEDx talks, science festivals, etc.

Critical studies in public engagement with science have emphasised:

- It connects science with real world challenges rather than just description
- It can open opportunities to go beyond theories in their interlink with practice (praxis approach)
- It encourages new pedagogical approaches for wider public beyond schooled subjects

However...



These experiences cannot be taken for granted.
They do not happen in a vacuum from neutral perspectives

Social justice questions need to be brought to the **pedagogies** involved in public engagement with science in general



Pedagogies

- ◎ Pedagogy is “breaking through, transgressing, disrupting, displacing, inverting inherited concepts and practices” (Alexander, 2005, p.7) and that can be done not only in the context of schooling.
- ◎ Pedagogies are also understood as the **diverse ways we teach the world through different agents** that can be either institutionalised or through any public domain (Giroux, 2002).

Public pedagogies: a critical pedagogy framework

- Public pedagogies examine how different sites of practice work *pedagogically*
- These sites can either contest or reproduce the disemagination machine.

Public pedagogies seek to make the *political* more *pedagogical*



Big oil uncovered

Shell called out for promoting fossil fuels to youth via Fortnite game

Climate activists condemn oil giant for paying influencers to showcase marketing game from new gasoline campaign



Desimagination

- ⦿ **Challenging the desimagination machine is an urgent task** to reclaim science education & communication to imagining other ways of living that are not exploitative, marginalising, and unsustainable.
- ⦿ But, how to? What is the role of science communication on this?



Let's think together

Amidst the climate crisis:

- ⦿ How can science communication contest the desimagination machine?
- ⦿ What pedagogies are present/absent in science communication?



<https://www.menti.com>

Code: 7683 8170





By providing spaces where people can reflect on:

How do we live?

How have we lived?

How shall we live?

*What alternatives might we imagine
with/through science?*



Engaging in meaningful, critical and world-transforming science discussions requires our justice-oriented **imagination**.

Such engagement and imagination, implies new relationships through and with science that are temporal, geographical, political.



By providing spaces where we consider:

*Science in
and with context*

What pedagogies does that entails?

*For a diverse public
which are also experts*



Pedagogies moving beyond teaching the content to making socio-political world issues, more pedagogical: appealing to intellect and sensibilities.



How can that happen?



RiffReporter
@riffreporter

#Chile soll eine neue #Verfassung bekommen. @s_boddenberg stellt bei @SuedamerikaRiff vier Kandidatinnen vor, die für Recht auf #Wasser, die Landrechte Indigener und den Schutz der #Natur eintreten – wie etwa die Biologin @criordor.
riffreporter.de/de/internation... @Verfassungsblog

Translate post



Chilean microbiologist and science communicator
Dr Cristina Dorador



Participated in writing an ecological constitution for the country. Active member of network of women in science and scientist for the right to water.



She has been working on decentring what counts as science in context (bring the value of deserts as not empty spaces through interdisciplinary dialogues)



She is working on making climate justice *issues* more pedagogical by bringing climate justice *questions* to public spaces (i.e., open talks, newspapers, school visits) through her academic work.



What pedagogies are present in science communication?

TAPUYA: LATIN AMERICAN SCIENCE, TECHNOLOGY AND SOCIETY
2021, VOL. 4, 1968634
<https://doi.org/10.1080/25729861.2021.1968634>



THEMATIC CLUSTER: ENDS IN OTHER TERMS



Endangered *Salares*: micro-disasters in Northern Chile

Cristóbal Bonelli^a and Cristina Dorador^b

^aAnthropology, University of Amsterdam, Amsterdam, Netherlands; ^bDepartment of Biotechnology, Universidad de Antofagasta, Antofagasta, Chile

ABSTRACT

This article emerges from a transdisciplinary collaboration between a micro-biologist and an anthropologist deeply concerned with the protection of endangered *salares* (salt pans) in northern Chile. Our aim is to establish the concept of “micro-disaster” as a tool for examining how extractivism is disrupting *salares* and their “deep-time” microbial ecologies. These ecologies are key for understanding early events on Earth, as their evolution enabled the oxygenation of the planet 2.5 billion years ago and caused the biodiversity explosion. By considering how *being human* involves *being microorganismal* – and how human time is entangled with microorganismic time –, this article connects neoliberal extractivist history with geo-biological evolutionary history. “Micro-disasters” therefore affect us deeply as complex humans, and oblige us to develop further a planet-centered mode of collaborating, thinking, feeling, and acting. In the context of this special issue on extinction, we insist that concerns over extinction must be considered in continuity with deep-time ecologies. We propose to rethink humans as an “environmentally complex we” simultaneously entangled with historical experiential time and microbial “deep-time.”

KEYWORDS

Atacama Desert;
Transdisciplinarity; salt pans;
microbial ecologies;
extractivism; deep-time;
survival

PALABRAS-CLAVE

Desierto de Atacama;
transdisciplinariedad; salinas;
ecologías microbianas;
extractivismo; tiempo
profundo; sobrevivencia

PALABRAS CLAVE

Desierto de Atacama;
transdisciplinariedad; salares;
ecologías microbianas;
extractivismo; tiempo-
profundo; sobrevivencia

“Our goal in this article has been to offer a conceptual experimentation capable of opening up new possibilities for communication and imagination **among affected bodies**” (Bonelli & Dorador, 2021, p.25)



Including more than human others in the imagining of new sensibilities when searching for alternative and fair ways of living.



Working across disciplines



Science communication bridging her science and society work



Guiding principles and questions for justice-oriented science engagement

- ◎ Imagination for what? Sustainable futureS for justice-oriented science
 - *How this project represents and work with different contexts? How those contexts have a say in what is being communicated/explored?*
- ◎ Plurality unfolds in disciplines dialoguing with each other
 - *What disciplines are at the core? How? Who is considered a valid communicator of science?*
- ◎ Decentring humans, and top-down approaches
 - *What is being communicated? What is at the centre? What pedagogy is being used to communicate? Who is mediating it? Who is silence?*



An invitation

- ① What is your project, lesson, activity saying about science, technology, and society?
- ② Whose society, whose technology? With(out) whom? For whom?
- ③ What are your assumptions about others? Who is an expert? Who counts as science communication?
- ④ What space you give to other disciplines, expertise, and notions of presents and futures when communicating science? Is it science at the centre or in dialogue with other disciplines?

Justice-oriented science engagement can help us to imagine sustainable and socially just futures. By constantly asking our science work to answer these questions we can push its conventional practices and challenge the desimagination machine