

How public engagement can help address complex climate change issues

PUBLIC ENGAGEMENT: *A driver of societal change aimed at mitigating climate change effects and facilitating adaptation to them*

PERSONAL *Individual level behaviour*



Increase public's knowledge & understanding about climate change issues (Cognitive aspect)



Enhance public's emotion, interest, & concern about climate crisis (Affective aspect)



Motivate public's action taking by adopting a low - carbon lifestyle (Behavioural aspect)



Change in: consumption & eating habits, energy use habits, transportation choices

CIVIC

*collective problem - solving
& involvement in political struggle*



Promote participation in democratic decision - making processes



Increase the quality of decision - making processes



Foster the dialogical relationship between public & scientists



Reinforce public's consent, trust & accountability

For more info follow the tools: [Engaging the Public on Climate Change / Environmental Communication](#) / [A Review of Climate Communication Research](#)

