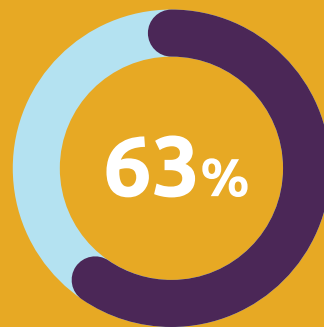
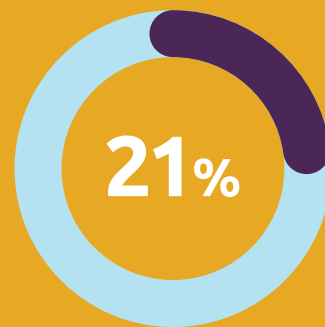


# DOES PUBLIC TRUST SURVIVE

*the current scientific and technological controversies?*



the majority of people have 'medium' trust in scientists



almost one in five people have a 'high' level of trust



one in seven have 'low' trust

Surveys reveal public trust in science and scientists especially when comparing with other professions.

**BUT:** This favourable attitude is tepid and many people express "soft" positive rather than "strongly" positive views on science and scientists.

**Mixed messages** about public trust in science. This tepid attitude is much more evident when controversial topics such as vaccines, genetically modified (GM) foods, climate change etc., are discussed

*Why do the public show*  
**DISTRUST & DISAGREEMENT**  
*towards science?*



**Sociocultural background**  
(e.g. low income)



**Conservative political ideology**



**Religious beliefs**



**Scientific literacy:**  
Poor level of understanding the nature of the scientific knowledge & processes

*What can be done to promote* **TRUST IN SCIENCE & SCIENTISTS?**

1

**authentic outreach activities** by implementing authentic methods

2

**promote contact** with scientists

3

promote work with **real data**

4

**discuss** uncertainty

