

Practise of informing an audience about scientific issues

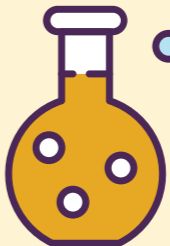
Involving citizens and raising awareness on societal challenges

Key to research-informed policy making, and societal debates

Engage with science is an integral part of everyone's life

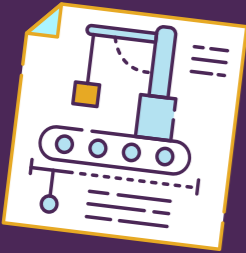


what is **SCIENCE COMMUNICATION?**



Public SPEAKING

1



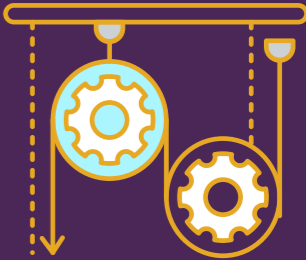
PRESENTATION
of the outcomes of projects or researches

2

when science **CAN BE COMMUNICATED?**

TRAINING
activities

3



STEM
lessons

4

POSSIBLE STEPS

→ *to achieve an effective science communication*



Strengthen the role that research institutions have in science communication

Build partnerships with science communication stakeholders

Develop institutional tools for researchers

Employ new and diverse forms of knowledge communication

